

News from the Team.

When the Marlboro Adventure Team takes on the West, they take on the toughest terrain on earth. And they do it with the toughest gear. Marlboro Adventure Team Gear.

Now here's your chance to get the gear made for adventure—save Adventure Team Miles on specially marked packs of Marlboro.

Check out the enclosed catalog for complete details.
And get the gear you want.

To help you, we've included a free carton offer, valuable carton coupons, and bonus Miles.

So get the Miles and get the gear. 'Cause it's made for adventure—and only for friends of Marlboro.

Come to where the flavor is.
Come to Marlboro Country.

16 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

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Exclusively for
Sample A, Sample



GET 1 CARTON FREE

With 3 UPCs from cartons of any style Marlboro.
See back for details.

Exclusively for
Sample A, Sample

MARLBORO ADVENTURE TEAM GEAR ORDER FORM



\$3.00 OFF CARTON

of any style Marlboro

Exclusively for
Sample A, Sample

MARLBORO ADVENTURE TEAM 25 BONUS MILES

Use this certificate toward your next
Marlboro Adventure Team Gear Order.

This certificate is limited to one per person.

25
MILES

25
MILES

Exclusively for
Sample A, Sample

MARLBORO ADVENTURE TEAM GEAR ORDER FORM



\$3.00 OFF CARTON

of any style Marlboro

Exclusively for
Sample A, Sample

MARLBORO ADVENTURE TEAM GEAR ORDER FORM



\$3.00 OFF CARTON

of any style Marlboro



TAKING ON THE AMERICAN WEST

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25
MILES

Source: <https://www.industrydocuments.ucsf.edu/docs/mkmp0003>